Appendix I: Online Survey Questionnaire

Section 1 - Introduction

Welcome!

Thank you very much for taking the time to fill out this UBC Okanagan Transportation Plan survey. It will take approximately 10-15 minutes to complete and all submissions will be kept anonymous.

We want to hear from you about your pre-COVID (before March 2020) travel behaviour, preferences and motivators for choosing how you travel to and from campus, so that we can develop the right kinds of strategies, policies and actions for the Transportation Plan. We also want your feedback on the draft Vision and Objectives for guiding the Plan’s strategies.

Make sure to enter your email at the end of the survey to win 1 of 5 $100 electronic gift cards to the food delivery service (i.e. Skip the Dishes, Doordash) of your choice!

Privacy Notification: The contents of this survey may be made available for public viewing. Any personal information you provide in this Feedback Form is collected under the authority of section 26(c) of the Freedom of Information and Protection of Privacy Act. UBC Campus and Community Planning is collecting this information for the purposes of this consultation process. For more information about the collection of your personal information, contact Aviva Savelson, Senior Manager, Public Engagement at (604) 822-0273 or by email at aviva.savelson@ubc.ca.

1. How are you connected with UBC? (Please select all that apply)
   - Staff
   - Faculty
   - Undergraduate student
   - Graduate student
   - Alumni
   - Other

2. During a typical school term pre-COVID (before March 2020), where did you live?
   - On-campus in UBC student housing
   - Near campus in Academy Hill or Quail Ridge neighbourhoods
   - Off-campus in Central Okanagan, including Kelowna
   - Other

3. What is the postal code of where you lived pre-COVID?

4. Were you working or studying at UBC pre-COVID?
   - Yes
   - No

Section 2 - Travel Modes

Pre-COVID Travel Behaviour
In the question below, please select the modes of transportation you used to get to/from campus pre-COVID (before March 2020). We are interested in learning how you got to work/school at UBC before physical distancing went into effect to help us learn about your travel choices and behaviours.

1. In a typical school/work week, which of the following transportation mode(s) did you use to get to and from campus? (Please select all the mode(s) that apply and how many days a week you used it)

   - 0 day per week
   - 1 day per week
   - 2 days per week
   - 3 days per week
   - 4 days per week
   - 5 days per week
   - Transit
   - Drive alone
   - Carpool as a driver
   - Carpool as a passenger
   - Bicycle
   - Scooter
   - Walk
   - Motorcycle
   - Get dropped off and/or picked up

Driving

Please note that the following questions refer to your pre-COVID (before March 2020) travel behaviour.

2. Why did you choose to drive alone to/from campus? (Please select all that apply)

   - Need car for errands
   - Saves time
   - Driving and parking fees are affordable for me
   - Irregular work/study schedule
   - Want car for emergencies
   - Safety issues
   - No one to carpool with
   - Child pick-up/ drop off
   - No bus where I live
   - No bus during my commute hours
   - Other

3. What are the reasons that prevented you from taking transit instead of driving alone? (Please select all that apply)

   - Lack of cleanliness
   - Buses do not run late enough at night
   - Buses do not run early enough in the morning
   - Buses do not run on time
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- Bus services run too infrequently
- There is not enough seating
- Lack of direct routes to campus (i.e. having to make a bus transfer)
- Limited bus service where I live
- Travelling by bus to and/or from campus is too time consuming
- Other

4. **What would encourage you to take transit more often? (Please select all that apply)**

- More frequent transit service
- More transit near me
- Cheaper fares
- Staff/Faculty transit pass
- Other

5. **What are the reasons that prevented you from car/vanpooling instead of driving alone? (Please select all that apply)**

- It is inconvenient
- It is too much effort to arrange a carpool
- I don’t feel comfortable carpooling
- I feel carpooling is unsafe
- I’ve already purchased a parking pass so I drive
- Other

6. **What are the reasons that prevented you from cycling or walking instead of driving alone? (Please select all that apply)**

- I live too far from campus
- I don’t have access to a bicycle
- It would take too much time
- I don’t feel safe
- Lack of dedicated cycling routes
- It’s too cold in the winter to cycle or walk
- Other

**Transit**

7. **Why did you commute to/from campus by transit? (Please select all that apply)**

- Better use of my time
- More affordable than driving
- Saves time
- Offers more flexibility
- More environmentally friendly
- Reduces traffic congestion
- Don’t have access to a car
- Parking is hard to find
- Parking is costly
8. What would improve your experience of taking transit? (Please select all that apply)
   - More frequent transit service
   - More transit routes near me
   - Cheaper fares
   - Staff/Faculty transit pass
   - Other

Car/Vanpool

Please note that the following questions refer to your pre-COVID (before March 2020) travel behaviour.

9. Why did you car/vanpool to/from campus? (Please select all that apply)
   - I don’t own a car and it’s faster than transit
   - I don’t like to drive
   - I like meeting other people
   - Saves time
   - Offers more flexibility
   - More environmentally friendly
   - Reduces traffic congestion
   - Parking is hard to find
   - Parking is expensive
   - Other

10. Typically, how many people, including the driver and passenger(s), are in your car/vanpool?
   - 2
   - 3
   - 4
   - 5 or more

11. What would improve your experience of car/vanpooling? (Please select all that apply)
   - Incentives (i.e. priority parking)
   - Dynamic phone app that matches drivers and passengers daily
   - A ride matching service
   - Tools and support for creating my own car/vanpool
   - Other

Walking/Cycling

12. What are the reasons you chose to walk or cycle to/from campus? (Please select all that apply)
   - Saves money
   - Offers more flexibility
   - More environmentally friendly
• Reduces traffic congestion
• Exercise
• Enjoyment
• Parking is hard to find
• Parking is expensive
• Other

13. When you rode your bicycle to and/or from campus, which route did you use most often to connect to campus?

• Okanagan Rail Trail, South of campus
• Okanagan Rail Trail, North of campus
• Academy Way
• John Hindle Drive from Glenmore Road
• Other

Section 3 – Remote Working and Learning

Many of us are currently learning online and/or working remotely.

1) What are the reasons that might prevent you from continuing to learn online or work remotely in the long-term, post-COVID? (Please select all that apply)

• My work/manager does not support remote working
• My position does not allow me to work remotely
• My study program requires in-person learning (i.e. labs)
• I prefer learning and/or working in person
• I do not have a good working space off campus
• No barriers
• Other

2) If the option was made available to you, how many days a week would you like to continue learning online and/or working remotely post-COVID?

• 0
• 1
• 2
• 3
• 4
• 5

3) Would you like to add anything else about the future of learning online and working remotely post-COVID?

____________________________________________________________________________________

Section 4 – Transportation Plan Vision and Objectives

This consultation is also about gathering feedback on the early planning for the UBC Okanagan Transportation Plan. This Plan is being developed to support future campus growth, community wellbeing, and climate action, through
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strategies that make it more convenient, affordable and sustainable to get to, from and around campus. We are looking for your thoughts on the draft Vision and Objectives for guiding the Plan's strategies.

Draft Vision: *UBC Okanagan envisions a resilient, connected and equitable transportation system for the campus and region. Together with our community and partners, we will enable sustainable, healthy and affordable travel choices for getting to from and around campus – enhancing the UBC Okanagan experience and demonstrating leadership in climate action.*

1. Any comments/feedback on draft vision of the Transportation Plan?

2. Please tell us how important each objective is to you:
   - Very Important
   - Important
   - Neutral
   - Unimportant
   - Very Unimportant

   - Reduce emissions associated with travel
   - Expand transportation choice and flexibility
   - Improve the experience and safety of travel for people of all ages and abilities
   - Encourage and prioritize the use of active and sustainable modes
   - Support the development of a mixed-use and compact campus community
   - Be a catalyst for change and leader in innovation for sustainable transportation
   - Ensure long-term flexibility and adaptability to changing needs

3. What are your ideas for achieving these objectives?

Section 5 – Concluding Questions

Thank you for providing your feedback! Your input is very valuable to the planning team.

1. Please enter your email to enter to win 1 of 5 $100 electronic gift cards to the food delivery service of your choice:

2. Want to stay involved in the UBC Okanagan Transportation Plan public engagement process?

   Please provide your email below if you are interested in joining our UBC Okanagan Campus Planning Community Engagement panel: